



DR. ARKAN AL-SMADI

Associate Professor in Finance and Banking

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Work: Jerash university, Faculty of Business, Jordan
jpu.edu.jo

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WORK EXPERIENCE:

2024-5-8- present

Associate Professor in Finance and Banking

2017 - 2024

Assistant Professor in Finance and Banking

2018 – 2022

Head of the Banking and Financial Department, Jerash university

2017- present

Full time lecturer, Jerash University

2014- 2017

Coordinator and Trainer to Multi Courses, Malaysia

2014-2016

unikl university, Part time lecturer, Malaysia

EDUCATION:

2012 - 2016

Doctor of The Philosophy of Banking and Finance Science,
Universiti Tenaga Nasional (Uniten), Malaysia

QS World University Rankings (641-650)

2009 - 2011

Master Degree in Banking and Finance
University Utara, Malaysia

QS World University Rankings (554)

2004-2008

Bachelor of Banking and Finance Science
Jerash University, Jordan

PUBLICATIONS: Articles

| 2024| The relationship between foreign direct investment and financial inclusion in MENA countries: Evidence from the General Method of Moments. Investment Management and Financial Innovations.

|2024| Macroeconomic determinants of renewable energy production in Jordan. International Journal of Energy Economics and Policy

|2024| A New Method for Detecting Advanced Persistent Threats Utilizing Machine Learning. Educational Administration: Theory and Practice

|2024| The role of stable coins in mitigating volatility in cryptocurrency markets. International Journal of Applied Economics, Finance and Accounting

|2024| Future Trends in Fintech and Sustainability: Empirical study, international journal "Investment Management and Financial Innovations

| 2023| BANKING SERVICES TRANSFORMATION AND FINANCIAL TECHNOLOGY ROLE, Information Sciences Letters an International Journal

| 2023| The Extent of Readiness of Jordanian Commercial Banks to Implement Blockchain Technology, Journal of Governance and Regulation.

| 2023| The Impact of Covid-19 on Financial Markets Performance: An Empirical Study in Amman Stock Exchange, Quality - Access to Success.

| 2023| Consequences to The Stock Market Caused by Currency Fluctuations: Jordanian Evidence, International Journal of Professional Business Review

| 2023| Influence High Performance Work System On Employee Creativity: The Mediating Role Knowledge Sharing, Journal of Data Acquisition and Processing

| 2023| The Link Between Emotional Labor and Employee Performance in The Services Sector, Corporate Governance and Organizational Behavior Review

| 2021| The Impact of Changes in Oil Prices On the Stock Market: Evidence from Jordan, Turkish Online Journal of Qualitative Inquiry (TOJQI)

| 2020| The Impacts of Sustainability Practices Disclosure On Financial Performance: Jordan Commercial Banks, journal test engineering & management.

| 2020| **The Effect of Employee Motivation On Job Satisfaction and Job Performance Among Temporary Employees: The Mediating Role of Employee Commitment**, Jour of Adv Research in Dynamical & Control Systems

| 2019| **Analysis Influence of Online Shopping Information Dependency On Internet Shopping Adoption**, The Middle East International Journal for Social Sciences (MEIJSS)

| 2016| **The Relationship Between Corporate Social Responsibility and Financial Performance in Jordanian Local Banks: Panel Data Approach** Journal of Advanced Social Research.

| 2014| **Does Corporate Social Responsibility Lead to Improve in Firm Financial Performance? Evidence from Malaysia** International Journal of Economics and Finance

DIGITAL SKILLS

Microsoft Office
Microsoft Excel
Microsoft PowerPoint
Social Media
Google Drive
Zoom

Power Point
Outlook
Microsoft Teams
Advanced knowledge of **EViews**
SPSS
STATA

PROFESSIONAL EXPERTISE AND JOB-RELATED SKILLS

Professional expertise

- Teaching and training
- Impact evaluations, consulting, and policy advising
- Macroeconomic planning and policies
- Advanced data and regression analysis
- International trade and trade policies
- Human capital development and employment policies
- Private sector development policies

Knowledge and skills

- Policy analysis and assessment also in international context
- Advanced knowledge of statistics and econometrics
- Leadership skills
- Ability to work in team
- Writing abilities in English, Arabic,