

Munib Ahmad Alsoud

Assistant Professor – Business Administration, Jerash Private University, Jordan

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Date of Birth: December 22, 1994 | **Place of Birth:** Amman, Jordan

Education

PhD in Business Administration and Finance

The World Islamic Sciences and Education University, Amman, Jordan, July 2021

Master of Business Administration (MBA) in Finance

University of Jordan, Amman, Jordan, August 2020

Bachelor of Business Administration

Al-Balqa Applied University, Amman, Jordan, January 2016

Current Academic Position

Assistant Professor in Business Administration

Jerash Private University, Jerash, Jordan

October 5, 2025 – Present

Responsibilities include teaching undergraduate courses, conducting academic research, supervising students, and participating in departmental and university committees.

Professional Experience

Business Development Manager

Firas Balasmeh Corporation for Control Systems, December 2021 – Present

- Developed business strategies and managed client relations.
- Enhanced operational efficiency and supported corporate growth initiatives.

Proposal and Sales Officer

Garden for Decoration, January 2017 – January 2019

- Prepared proposals and managed sales operations.
 - Supported marketing and customer service activities.
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Practical Training

Greater Amman Municipality, Amman, Jordan

October 1, 2015 – December 31, 2015

- Studied causes of production deficiencies.
 - Investigated administrative violations.
 - Handled and followed up on employee complaints.
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Professional Development & Courses

- Institutional Marketing through Events and Exhibitions, Amman Chamber of Commerce, November 2020.
 - Customer Care and Satisfaction, Luminus College, April 2016.
 - Employee Development Training, Consultation Center, University of Jordan, October 2020.
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Research and Publications**Doctoral Dissertation:**

- The Impact of Strategic Entrepreneurship on Organizational Performance: The Mediating Role of Strategic Renewal in Information and Communications Technology Companies in the King Hussein Business Park in Jordan.

Master's Thesis:

- The Nexus Between the Stock Market and Economic Performance in Jordan: Some Macro-level Analysis.

Other Articles:

- Using Artificial Intelligence's Marketing to Optimize Customer Satisfaction in the

Hospital Industry.

- The Nexus Between Strategic Entrepreneurship and Firm Performance.

Under Publication:

- Business Intelligence and Its Impact on Enhancing Customer Service Quality in Jordanian Commercial Banks.
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Academic and Professional Skills

- Teaching and curriculum development in Business Administration.
 - Conducting and publishing academic research in peer-reviewed journals.
 - Data analysis and interpretation using SPSS and other statistical tools.
 - Supervising student projects and theses.
 - Academic advising and student mentoring.
 - Strategic and financial analysis.
 - Excellent written and verbal communication skills.
 - Proficient in Microsoft Office and online learning systems.
 - Strong organizational, leadership, and teamwork abilities.
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Languages

Arabic: Native

English: Excellent (Reading and Writing), Good (Speaking)